

Program Schedule

Tuesday, October 21

2:00 - 7:00 p.m. Registration *Ballroom CDE Foyer - 4th Floor*

Avoid the lines, register and pick up materials on Tuesday!

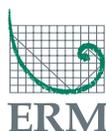
1:00 - 4:00 p.m. Workshop: Understanding GRI G4, Driving Sustainability Reporting Success *Salon FG - 6th Floor*

Wondering how to implement GRI G4? Struggling with materiality? Curious about lessons learned one year after the G4 launch? This three-hour workshop is a streamlined version of the full two-day GRI-Certified Training Courses being offered by GRI training partners in North America. Using primarily interactive breakouts and group discussions, this course is designed to provide attendees with an overview of the G4 revisions, while also digging into some of the more challenging and significant changes to the guidelines. With an emphasis on sharing real world examples and best practice tips, this course is ideal for those directly responsible for creating their organization's sustainability report as well as those with strategic oversight of the process.

Trainers:

- **Jennifer Eastes**, *Sr. Sustainability Consultant*; Environmental Resources Management (ERM)
- **James Margolis**, *Partner*; Environmental Resources Management (ERM)

Presented by:



5:30 - 7:00 p.m. CDP Climate Change Leadership Cocktail Reception *Room 400*

Join CDP and NAEM for a complimentary evening cocktail reception to celebrate the top performing North American companies reporting to CDP in 2014.

Sponsored by:

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Wednesday, October 22

7:00 - 8:00 a.m. Breakfast *Exhibit Hall - 4th Floor*

8:00 - 8:30 a.m. Welcome and Conference Introductions *Salon FG - 6th Floor*

- **Carol Singer Neuvelt**, *Executive Director*; NAEM
- **Stephen Evanoff**, *NAEM President and Vice President of EHS*; Danaher Corp.
- **Allen Stegman**, *Forum Program Chair and General Director, Environmental and Hazardous Materials*; BNSF Railway Co.

8:30 - 10:00 a.m. Beyond Sustainability: Designing for Abundance *Salon FG - 6th Floor*

Drawing on a decade of experience putting cradle-to-cradle concepts into practice, William McDonough invites us to envision a world that uses design as a tool for positive impact. For Mr. McDonough, sustainable design holds the key to managing resource scarcity, sustaining life on the planet and inspiring the next industrial revolution. Mr. McDonough's keynote, will provide us with an eye-opening look at what the future could hold and how you can take your company from "less bad to more good".

- **William McDonough**, *Author and Sustainability Leader*; McDonough + Partners

With special support from:



Program Schedule

Wednesday, October 22

10:00 - 10:30 a.m. **Morning Break** *Exhibit Hall - 4th Floor*

10:30 a.m. - 12:00 p.m. **Concurrent Sessions** *4th Floor*

Session 1: Allocating Limited Resources to Deliver Compliance and Sustainability Results *Room 406*

Handling numerous compliance programs, management systems and sustainability initiatives with one team, especially a decentralized team, can be a struggle. This session will feature brief presentations and a panel discussion with organizations that are successfully navigating these challenges. In this session, you will gain insight into how your peers are managing these competing priorities, with a focus on program structures, staffing, and budgets and learn what efforts have proven successful.

- **Pat Brush**, *Vice President of HSE, Quality & Industrial Risk Management*; Air Liquide S.A.
- **Brian Burnikel**, *Sr. Manager of EHS*; The Boeing Co.
- **Mark Hause**, *Environmental Competency Leader*; DuPont

Moderator: Brad Waldron, Director of Corporate Risk Management; Caesars Entertainment Corp.

Session 2: Utilizing Management Information Systems and Tools for Innovative Results *Room 408*

This session will explore case studies from EHS and Sustainability managers who've utilized management information systems to achieved unexpected value and results. By considering the two-way use of EHS and non-EHS applications, the speakers will share ideas and inspiration for cost-sharing and collaboration that attendees can apply in their own organizations. Attendees will leave the session with specific ideas for ways to leverage their existing tools for new or different applications as well as share innovative uses they've employed at their own organizations.

- **Paul Dober**, *Environmental Business Analyst*; American Electric Power Co. Inc.
- **Dina Kuykendal**, *EHS Director*; Baker Hughes
- **Laura Scott**, *Manager of Environmental Business*; NRG Energy Inc.
- **Tony Shea**, *Director of Environmental Compliance*; NRG Energy Inc.

Moderator: Anne Heinrich, Associate; E2 ManageTech Inc.

Session 3: Leveraging Leadership Metrics and Goals to Drive World-Class EHS&S Programs *Room 410*

Many of our high-performing EHS programs are at risk of stagnating, or worse, declining due to competing priorities, personnel changes, and budget constraints. Setting different leadership goals enables us to make a step-change in EHS performance. In this panel discussion, you will learn how others manage the dilemma of setting goals related to performance versus goals to drive site-specific behaviors. Hear how your peers balance the demands of external metrics with internal goals. How do world-class EHS leaders combine lagging and leading indicators to drive EHS leadership behaviors? Hear and share best practices for integrating global EHS goals into business management systems.

- **James Bilgo**, *Manager of Environment, Health and Safety*; Kohler Co.
- **Richard Love**, *Manager of Environmental Sustainability*; United Technologies Corp.
- **Steve Sacco**, *Sr. Vice President of Environment, Health, Safety & Sustainability*; Schneider Electric SE

Moderator: Michelle Redfield, Director, Safety, Environment & Process Improvement; Schneider Electric SE

Session 4: Integrating Sustainability into the Business... The Journey *Room 412*

EHS and sustainability professionals are often confronted with how best to integrate sustainability into the mainstream disciplines of their organizations. This journey introduces question such as: 'How do you define sustainability?' 'How do you gain support from the C-Suite?' and 'How do you measure the results of your program?' The speakers in this session will share their individual journeys to address these challenges and to integrate sustainability, as they define it, into their organizations.

- **Richard Crowther**, *Manager of Sustainability*; Coca Cola Refreshments
- **Thomas Day**, *Chief Sustainability Officer*; United States Postal Service
- **Tim Lindsey**, *Global Director of Sustainable Development*; Caterpillar Inc.

Moderator: Jamey Jones, Vice President of Compliance and Environmental Affairs; TruGreen

12:00 - 1:15 p.m. **Roundtable Discussions Luncheon** *Salon FG - 6th Floor*

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1:30 - 3:00 p.m. **Concurrent Sessions** 4th Floor

Session 5: Proactive Risk Management - Identify, Quantify and Communicate Room 406

Risk management has become a hot topic in board rooms across the nation and EHS and Sustainability are key components of those discussions. Attend this session to learn about successful risk management programs and begin to develop your own risk management plan. You will get tools to identify, quantify, and communicate the financial benefits of EHS and Sustainability Risk Management; learn how to engage the right stakeholders; and how to build the business case. You'll leave the session with a path forward to enhance your plan and impress your board members.

- **Susan Apel**, *Partner*; K&L Gates LLP
- **Nicole Hamilton**, *Manager of EHS*; Ashland Inc.
- **Brad Waldron**, *Director of Corporate Risk Management*; Caesars Entertainment Corp.

Moderator: **Kenny Ogilvie**, *CEO*; EHS Support

Session 6: Innovations to Reduce Compliance Costs and Time Room 408

Time is money and money talks. Sound familiar? So, how do you find more time and more money? Hear from your peers on innovative ways to achieve these goals while overcoming workplace challenges. This session will include methods to improve compliance, reduce property risk and EHS incidents, speed up permit time and improve processes that provide financial value or other benefits to the business. This session will also address the challenges of maintaining compliance when faced with fewer resources and ever expanding responsibilities. Finally, we will hear successful strategies to show the value of these efforts.

- **Debra Briggs**, *Corporate Director of EHS*; Cargill Inc.
- **Chris Nelson**, *Environmental Permitting Manager*; 3M Co.
- **Greer Tidwell**, *Director of Environmental Management*; Bridgestone Americas Tire Operations

Moderator: **Kristin Meek**, *Sr. Project Manager*; AMEC Environment & Infrastructure

Session 7: Driving Business Value through External Reporting Room 410

Companies are continually looking at ways to be accountable and transparent to stockholders, but how about driving competitive advantage, strengthening your brand and engaging customers and investors? Attend this session and learn how three leading companies are fine-tuning their reporting strategy to achieve their core sustainability communication goals, as well as reap some of these additional business benefits. Learn from these veteran reporters who will share rich insights on how to overcome reporting challenges and set your reporting strategy to ensure maximum value.

- **Holly Emerson**, *Senior Analyst, Product Stewardship, Center for Energy Efficiency Sustainability*; Ingersoll-Rand Inc.
- **Bruce Karas**, *Vice President of Environment and Sustainability*; The Coca-Cola Co.
- **Sandy Nessing**, *Managing Director of Sustainability & EHS Strategy & Design*; American Electric Power Co. Inc.

Moderator: **David Bubenick**, *Director of Carbon Management Services*; CB&I Co.

Session 8: Water - Material Risk or Business Opportunity? Room 412

You know water is a valuable natural resource, but does it rise to the level of a material risk? Have you thought about how global water needs and the implications of future demands may affect your company? How do you move beyond price when assessing the value of water or justifying reduction projects? Learn how companies are taking action to improve their corporate water stewardship and discover how opportunities from water are being realized. Hear the latest from CDP's Water Program and gain insight as to how your peers are identifying, managing and reducing their water risks. Come away with an understanding of how the water/energy nexus may expand your consideration of water as we explore this systemic resource management challenge.

- **Christina Copeland**, *Sector Manager, Disclosure Services*; CDP
- **Michael Hightower**, *Distinguished Member of Technical Staff*; Sandia National Laboratories
- **Scott Stallard**, *Sr. Manager of Environmental Sustainability*; Lockheed Martin Corp.

Moderator: **Hal Ehrhardt**, *Manager of Energy and Environment*; Lockheed Martin Corp.

3:00 - 3:45 p.m. **Afternoon Break** Exhibit Hall - 4th Floor

Program Schedule

Wednesday, October 22

3:45 - 5:15 p.m. Concurrent Sessions *4th Floor*

Session 9: Addressing EHS Challenges throughout the Mergers & Acquisitions Life Cycle *Room 406*

EHS managers have an important role in identifying and quantifying the risks that are material to the outcome of Merger and Acquisition (M&A) deals. The due diligence period is often brief and deal teams look to EHS to ensure potential future liabilities are identified and addressed. Learn how your peers identify, quantify and communicate M&A risks, from pre-deal through the post-deal integration process. You will also hear from members of the NAEM M&A working group on lessons learned and ideas shared throughout their 2014 working sessions.

- **Hal Ehrhardt**, *Sr. Manager of Energy and Environmental Programs*; Lockheed Martin Corp.
- **Curt Michols**, *Sr. Principal Specialist of Global EHS and Energy*; Abbott Laboratories
- **Juan-Carlos Tabora**, *Environmental and Sustainability Manager*; Ryder Inc.
- **Seaton Thedinger**, *Associate*; Hogan Lovells
- **Sam Waldo**, *Director of EHS and Support Services*; Amphenol Corp.

Moderator: Lori Smargiassi, ESH Engineer; Lockheed Martin Corp.

Session 10: Regulatory Hot Topics & Emerging Issues *Room 408*

This session will provide attendees with a review of emerging regulatory issues and regulatory changes and updates. A special focus will be given to regulations at the federal, state and global levels. You will leave the session with a thorough review of current and pending regulatory changes, as well as a list of issues to keep an eye on for 2015.

- **Douglas Bryden**, *Environment and Operational Regulatory Partner*; Travers Smith LLP
- **Alex Dunn**, *Executive Director*; ECOS
- **Scott Fulton**, *Principal*; Beveridge and Diamond PC

Moderator: Karen Hansen, Principal; Beveridge and Diamond PC

Session 11: Measuring Your Training Effectiveness *Room 410*

Organizations spend a lot of time creating and delivering training to increase knowledge and skill levels for their employees. How can you be sure that this is time well spent? Learn how other companies measure their training effectiveness and are using their training metrics to improve their programs.

- **James Basore**, *EHS Training Manager*; Lawrence Berkeley National Laboratory
- **Mark Fowler**, *EHS Facilities Manager*; Philips Invivo
- **Gary Gioioso**, *Director of Organizational Development*; Philadelphia Gas Works

Moderator: Annette Russo, Sr. Manager of Communications and Training, EHS&S; Johnson & Johnson

Session 12: Charting a Green Products Strategy: Setting the Scope and Demonstrating Value to Stakeholders *Room 412*

Companies are under increasing pressure to provide more sustainable products that take the impacts of the full product life cycle into account, and to respond to customer demand for life cycle information. This session will explore how a company defines greener products, sets the scope of what attributes to include and what goals to strive for, responds to key customer requests for life cycle information, and communicates the value to stakeholders.

- **Johanna Jobin**, *Head of Corporate Responsibility & Community Affairs*; EMD Millipore
- **Ray Sharples**, *Manager of Product Stewardship, Medical Devices and Diagnostics*; Johnson & Johnson
- **Lanita Stevens**, *Manager of Product Stewardship and Sustainability*; USG Corp.

Moderator: Margaret Enos, Manager of Product Stewardship; Baxter International Inc.

5:30 - 7:00 p.m. Networking Reception *Exhibit Hall - 4th Floor*

Program Schedule

Thursday, October 23

7:30 - 8:15 a.m. Breakfast *Exhibit Hall - 4th Floor*

8:15 - 8:30 a.m. Opening Remarks *Salon FG - 6th Floor*

- **Virginia Hoekenga**, *Deputy Director*; NAEM
- **Rick Taylor**, *Vice President of Environment, Health and Safety*; Parker-Hannifin Corp

8:30 - 10:00 a.m. Everybody's Business: The Unlikely Story of How Big Business Can Fix the World *Salon FG - 6th Floor*

This year, we are proud to introduce the provocative ideas of Lucy Parker and Jon Miller, Partners at the Brunswick Group and authors of the book "Everybody's Business: The Unlikely Story of How Big Business Can Fix the World." They bring a fresh point of view to the relationship between business and society, and how corporate leaders should think about environmental stewardship. This inspiring presentation will help you think creatively about how your business can solve global environmental problems while making a profit.

- **Lucy Parker**, *Partner*; The Brunswick Group
- **Jon Miller**, *Partner*; The Brunswick Group

Moderator: Carol Singer Neuvelt, Executive Director; NAEM

10:00 - 11:00 a.m. Morning Break *Exhibit Hall - 4th Floor*

11:00 a.m. - 12:30 p.m. Concurrent Sessions *4th Floor*

Session 13: Employee Engagement to Drive Continuous EHS&S Improvement *Room 406*

Creating an engaged workforce can be a key to continuous EHS&S improvement. Join us to hear from EHS leaders who have deployed programs that were championed by an engaged workforce. They'll share their strategies for measuring and increasing engagement levels, as well as how they used performance metrics to demonstrate continuous improvement. You'll come away with proven programs and tactics for increasing engagement and taking EHS performance to the next level.

- **Sarah Gibson**, *Environmental Programs Manager*; Dell Inc.
- **Marty Healy**, *Enterprise EHS Leadership Team*; W. L. Gore & Associates Inc.
- **Ryan McMullan**, *Environmental and Safety Manager*; Toyota Motor Sales

Moderator: Diana Cosgrove, Director of EHS Governance; Danaher Corp.

Session 14: Strategies for Integrating and Standardizing EHS Across the Business *Room 408*

How do complex organizations standardize EHS across their business and harmonize management systems to reach their EHS and sustainability objectives? In this session, we will explore how companies are integrating management system standards with EHS regulations to achieve compliance at all levels and across a variety of geographic regions. You'll come away with an understanding of how to embark on a project to achieve this standardization.

- **James Van Langen**, *Vice President Management Systems, Corporate Maritime Policy*; Carnival Corp. & PLC
- **Tyler Monzel**, *Director of Loss Control & Sustainability*; Dixie Chemical Co.
- **David Newman**, *Sr. Director of EHS*; Comcast Cable

Moderator: Milan Dayalal, Vice President of Sales; Dakota Software

Session 15: So You're the New "Product Compliance Manager." Now What? *Room 410*

This session will examine how companies are putting systems in place to track and comply with global product regulations. It will highlight tactics that have been successful and identify persistent challenges. You'll leave this session with an understanding of the steps you need to take to maintain product regulatory compliance and how to pull the data together from customer request through to and final delivery.

- **Terri Harrison**, *Sr. Manager of Compliance and Regulatory Affairs*; Apex Tool Group LLC
- **Raymond Lizotte**, *Director of IT Environmental Stewardship Office*; Schneider Electric SE
- **Amanda Moses**, *EHS and PR Chemical Controls Program Manager*; Ashland Inc.
- **Chhevi Sharma**, *Manager of Process Improvement and SAP Compliance Controls*; Ashland Inc.

Moderator: Brad Ullery, Manager of Permits, Operations and Compliance; Target Corp.

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Session 16: The Next Evolution in Sustainability Management *Room 412*

For some companies, the tendency is to develop sustainability initiatives as specific issues arise. The result of this reactive approach may be a program that fails to deliver optimal results. In this session, we will discuss best practice examples from practitioners who have been successful at managing sustainability challenges in a coordinated manner – across the various areas of sustainability as well as in conjunction with traditional EH&S obligations. You will get new ideas for prioritizing issues, leveraging resources, and improving efficiency to optimize sustainability and EH&S management performance.

- **Robert ter Kuile**, *Sr. Director of Sustainability, Global Public Policy*; PepsiCo Inc.
- **Tim Mohin**, *Director of Corporate Responsibility*; Advanced Micro Devices Inc.
- **Natasha Scotnicki**, *Director of Corporate Program*; CERES

Moderator: Rich Pandullo, Director of Sustainability and Environmental Management; Trinity Consultants

12:30 - 1:30 p.m. **Business-to-Business Luncheon** *Salon FG - 6th Floor*

1:45 - 3:15 p.m. **Concurrent Sessions** *4th Floor*

Session 17: Developing Today's Talent into Tomorrow's Leaders *Room 406*

Most companies today find hiring, developing, and retaining EHS and Sustainability leaders to be a challenge. Often it can take months to find the right person and years to build the experience and skills necessary for the role. Companies must also address the possibility that EHS talent will move to a different role, change companies or retire. This session will explore ways companies attract, develop and retain talent, and identify EHS leaders. Attendees will leave this session with a better understanding of how companies manage their EHS and Sustainability talent pipeline, from recruitment through development of the EHS Leaders of tomorrow.

- **Erin Black**, *Vice President of Environmental, Health and Safety*; Coca Cola Refreshments
- **Mike Gabaly**, *Director of Finance & Business Operations, EES&H*; Lockheed Martin Corp.
- **Tracy Perkins**, *Sr. Manager Americas Environmental Manager*; SABIC Innovative

Moderator: Lauren Blair, EHS Professional; Caterpillar Inc.

Session 18: Engaging Employees and Managing EHS Globally *Room 408*

Entering new countries and regions presents many challenges and opportunities for companies, especially from an EHS perspective. From language barriers to lack of available resources, driving responsible EHS and Sustainability programs and engaging employees around your EHS culture is a significant challenge. Attendees will hear how other companies have successfully overcome these common challenges, and what they continue to struggle with.

- **Kisa Adkins Baskin**, *Global Environmental Compliance Program Manager*; Newell Rubbermaid
- **Barry Dambach**, *Sr. Director of EHS*; Alcatel-Lucent
- **Gretchen Digby**, *Director of Global Sustainability Programs*; Ingersoll-Rand Inc.

Moderator: Chris England, Director of Environment, Safety, Health and Security; Xylem

Session 19: Using Leading Indicators to Predict Future Incidents *Room 410*

Measuring environment, health and safety performance accurately and reliably is a key ingredient to achieving management support for EHS programs. Business leadership wants metrics that will help them predict future performance and EHS leaders need to know what information to give them. This session will explore how EHS leaders are using leading indicators as proactive measures to drive excellent performance results and have a positive impact on the workforce.

- **John Dony**, *Program Manager*; The Campbell Institute
- **Mitch Mitgang**, *Director of Environment, Safety, Health and Security*; ITT Corp.
- **Anna Pierce**, *EHS Compliance Assurance Manager*; GE Power and Water

Moderator: David Newman, Sr. Director of EHS; Comcast Cable

Program Schedule

Thursday, October 23

Session 20: Preparing Your Business for Climate Change *Room 412*

The first sentence in the recently released report “*Climate Change Impacts in the United States*” reads: “Climate change, once considered an issue for a distant future, has moved firmly into the present.” Climate change has the potential to introduce new business risks that must be understood and managed. In this session, we will explore how companies are assessing climate change risks and what they are doing to develop adaptive management strategies.

- **Zach Baumer**, *Climate Program Manager*; Office of Sustainability, City of Austin
- **Paul Fleming**, *Manager of Climate Resiliency Group*; Seattle Public Utilities
- **Kate Gordon**, *Vice President and Director of the Climate and Energy Program*; Next Generation

Moderator: **Kevin Conroy**, *Principal and U.S. Manufacturing Sector Lead*; Golder Associates

3:15 - 3:45 p.m. Afternoon Break *Ballroom Foyer - 4th Floor*

3:45 - 5:15 p.m. Leading Without Authority: Tools and Behaviors that Get Results *Salon FG*

Environmental health and safety (EHS), and sustainability professionals have a great deal of responsibility, but often don't have the authority to demand change or action. Effective leaders, therefore, must use other tools to get results. With more than 25 years of human resources experience and as the owner of the global EHS Talent Pipeline for Caterpillar, Dodie Gomer will give you a fresh perspective on how you can be a successful influencer. She will share six powerful leadership tools and demonstrate how to apply them to your everyday challenges. Using a peer-to-peer exercise, you will have a chance to practice using these tools and you will walk away from the session better able to influence those around you. You will also create a leadership development plan and connect with a peer advisor you can reach out to for advice in handling difficult leadership situations.

- **Delores (Dodie) Gomer**, *Global EHS Competency Development Supervisor*; Caterpillar

5:15 - 5:30 p.m. Closing Remarks *Salon FG - 6th Floor*

- **Allen Stegman**, *Forum Program Chair and General Director, Environmental and Hazardous Materials*; BNSF Railway Co.
- **Virginia Hoekenga**, *Deputy Director*; NAEM

6:30 - 10:00 p.m. Night Out on the Town at Maggie Mae's

Program Schedule

Friday, October 24

9:00 - 9:30 a.m. Grab-and-Go Pastries and Coffee *Outside Room 406*

9:30 - 11:00 a.m. Outings and Discussion Groups

Friday morning will offer attendees a variety of networking and learning activities including facilities tours, group outings to attractions in the local area as well as onsite roundtable discussions and interactive learning sessions. These activities are open to all and included in your conference registration. The details and sign up will be announced in August. Seating will be limited and an RSVP will be required.

- **Mergers and Acquisitions Working Group** *Room 412*

NAEM's Mergers and Acquisitions Working Group has been meeting for two years for focused discussion and benchmarking on managing EHS throughout the life cycle of M&A deals. Attend this session to learn about the work this dedicated group of members is doing and to discuss strategies for ensuring a smooth transition following a merger or acquisitions. Get involved and add your ideas for topics and work products the group will undertake in 2015. There is no additional cost to attend this session.

- **Best Practices in Permitting Working Formation** *Room 400*

Permitting involving the National Environmental Policy Act (NEPA) or state equivalents generally requires that companies engage in a detailed and time consuming evaluation process to construct new or expand existing facilities. The intended purpose of NEPA was to ensure that governmental agencies consider potential alternatives and environmental impacts into decision making processes. Unfortunately, the current process, despite its well-intentioned goals, often gets challenged and bogged down in stakeholder disputes, litigation, and other attempts to delay or disrupt projects. Attempts have been made at the state and federal level to resolve some of these issues, including when the U.S. House of Representatives passed the Responsibly And Professionally Invigorating Development Act of 2014 (or the RAPID Act). However, the Act has not progressed any further. The goal of this meeting is to create a new NAEM working group and discuss best practices around this important regulatory arena in order to more effectively permit new projects in a timely fashion. Come join your peers in an initial roundtable/panel discussion as we lay out a vision and path forward for the group. There is no charge to attend this meeting.

- **Women's Environmental Leadership Roundtable Brainstorming Session** *Room 408*

NAEM is pleased to announce that we will be hosting a Women's Environmental Leadership Roundtable in April of 2015. Stop by this session to connect with other women EHS & Sustainability leaders and provide your ideas and feedback for speakers and content you'd like to see at the event.

11:30 a.m. Conference Adjourns

Did you know...

Education Credits

NAEM's conferences are recognized by several certifying organizations in the environment, health and safety (EHS) field as meeting the criteria for continuing education credits. To receive points for attending the EHS Management Forum, please contact your certifying organization to confirm the documentation you need and NAEM will work with you to provide it. Contact NAEM at 202-986-6616 for more information or to request proof of attendance.

Green Initiatives

NAEM is providing biodegradable badge holders and has reduced printing by providing presentations electronically. This program is printed on Forest Stewardship Council-certified paper. Additionally, NAEM has worked with the hotel to encourage and support green practices, whenever possible.